

PRESS RELEASE

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GlobeSailor partners with Surfrider Foundation Europe for the protection and preservation of the ocean.



The initial steps towards the collaboration were formed by the GlobeSailor team, who were keen to establish an internal RSE group, to make strides towards becoming more environmentally responsible both in and out of the workplace.

[GlobeSailor](#) have already established various nautical partnerships to offer their customers value-added-services with their bookings, but with more team members and more clients becoming environmentally aware, now is the time to form a partnership that will address everyone's interest and concerns for the preservation for the protection of the environment.

CEO of GlobeSailor, Oliver Albahary, said of the partnership: "We're delighted to be working with the non-profit association Surfrider Foundation Europe to make an ongoing commitment to the protection and preservation of the ocean. We are always keen to collaborate with like-minded partners and Surfrider Foundation Europe was of particular interest to us because of their solution-orientated stance about environmental protection and their international reach which touches our clients across the globe."

GlobeSailor has been a market leader in the yacht charter industry for over 15 years – organizing sailing holidays for over 40,000 clients each year – with this increasing number of clients heading to the water each year, it's important to raise awareness of ways in which we can preserve our ocean and its wildlife.



Clément Blanchard, GlobeSailor Booking Expert and member of Surfrider Foundation in La Rochelle, France, commented: "I'm very proud to be driving our environmental initiatives within the company. I've been part of the GlobeSailor team for almost 10 years and during this period I've noticed our colleagues and clients becoming more sensitive towards environmental issues and to actively seek ways to protect our sailing habitat. The partnership is a natural step for us to take, we are all passionate about our experiences on the ocean and we want to do whatever we can to help preserve our planet's most precious resource - so that we can continue to offer amazing experiences to our clients and to the next generation of 'GlobeSailors'."

To find out more about Responsible Sailing, read GlobeSailor's Blog article: <https://blog.theglobesailor.com/responsible-sailing/>

GlobeSailor have pledged a €2 donation to Surfrider Foundation Europe for every confirmed booking over the next 12 month period, the estimated donation is said to be approximately €13,000 to 15,000€

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