



Press Release December 2021

GlobeSailor completes acquisition of CoolSailing

During this year's Paris Boat Show, GlobeSailor officially announces the acquisition of CoolSailing (www.coolsailing.com/en) from the Skiset Group.

CoolSailing has been in business for over 20 years and specialises in the rental of sailing yachts and catamarans with or without skipper in over 80 destinations. The company has developed a strong expertise with a loyal and passionate French clientele while also developing seminar offers for companies and nautical events all over the Mediterranean.

In 2014, the Skiset group acquired the agency CoolSailing in order to diversify its winter ski rental activities. Year after year, the group has succeeded in developing the agency and increasing its reputation to be a strong player in the market with more than **4000 customers** and a turnover of more than **2 million euros/year**. The Skiset Group, which has recently completed a number of external growth operations, wishes to refocus on its core business, ski hire, following the pandemic, and sell its yacht charter business.

"We have quickly identified GlobeSailor as a professional and trusted agency to carry out this sale. It was essential for our clients and employees that the sale of our yacht charter business was carried out in the best possible conditions," said Philippe Koiransky, CEO of the Skiset Group.

In only 10 years, GlobeSailor has become the number one yacht charter agency. Specialising in yacht charters with or without a skipper and cabin sailing cruises in more than 180 destinations, this acquisition will enable them to continue their development and increase the volume of great sailing holidays provided to their customers.

"Despite the pandemic, yachting represents an attractive holiday offer, particularly for a new clientele that wants to experience an alternative type of holiday without travelling to the other side of the world," explains Olivier Albahary, founder of GlobeSailor.

"The agency's performance and their team of experts, all of whom have more than 10 years of experience, convinced us of CoolSailing's quality and the value of this acquisition."

Meet the GlobeSailor and CoolSailing teams from **4 to 12 December 2021 at the Paris Boat Show**, Porte de Versailles, stand **B24 - Hall 1!**

Press Contact:

Marin Susac

Country Manager | UK | USA & Canada |

marin@theglobesailor.com

United Kingdom: +44 (0)20 3695 6438

www.theglobesailor.com